

Chris Dubreuil to Lead UK Client Development Team at Research Now

London, 3rd November 2008: Research Now, the international online fieldwork and panel specialists, are pleased to announce the appointment of Chris Dubreuil as Head of Client Development in the UK. Chris will manage the team of client development executives, managers and directors who work with Research Now's UK client base to consult on online fieldwork projects. Chris has been promoted into this newly-created role from his existing role of Client Development Director. He will report into Phil Rance, Managing Director for Europe.

Chris has over 13 years' market research experience. He started his career at NOP in 1995 and was one of the early pioneers of the online research methodology, including as a founder member of NOP New Media in 2000. He also has experience in the online methodology from his time at Michael Herbert Associates, BDRC and Synovate, where he was a Research Director and Head of Online Research for the UK business. Chris joined Research Now in 2006 as Client Development Director, leading the company's multi country tracking capabilities.

Commenting on the appointment, Phil Rance, Managing Director, Europe stated:

"I am extremely pleased to appoint Chris into this role. The depth and breadth of experience Chris has in the online space will be of even greater benefit to our clients as Research Now continues to lead in advising clients on the design and implementation of online fieldwork."

Research Now currently operates 36 proprietary, research-only online panels across Europe, North & Latin America, Australia-Pacific and Asia, providing access to over 2 million respondents worldwide.

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About Research Now:

www.researchnow.co.uk

- Research Now is a leading international online fieldwork and panel specialist
- Research Now's 36 proprietary, research-only online panels across Europe, the Americas and Asia Pacific, are used by leading research agencies and some of the world's best known companies
- Research Now has 16 offices - Sydney, Melbourne, London, Paris, Frankfurt, Hamburg, Munich, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto, Shanghai, Singapore
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW)