

Job Specification

Job Title: **FLASH & MULTIMEDIA DEVELOPER/DESIGNER**

Location: **London (Waterloo)**

Salary: £20-27k plus bonus

Research Now Plc is one of Europe's fastest growing businesses in the market research sector, and is a leading online fieldwork and panel specialist. With offices in Europe, North America and Australia, plus a growing network of consumer research panels in 20 countries worldwide, the business is a dynamic, fast-paced environment which offers a lively and stimulating place to work.

Research Now utilizes Confirmit survey scripting software with Jscript.NET to create its online surveys. Confirmit is a web application for programming, developing and hosting our online surveys, whose data is recorded in an SQL backend.

Reporting to the Senior Production Manager and working alongside our existing Flash and Javascript experts, the role will involve designing and building Flash and Multimedia components to work in conjunction with Confirmit via Actionscript and Javascript to improve the appearance and enhance the design and interactivity of our online surveys.

The successful candidate will be working in a dynamic quick-turnaround production environment as well as working on longer term development projects. You will play a key role in helping Research Now meet ongoing client demands as well as innovating to help develop technological differentiators that go beyond client demands.

Your role will also include working with Research Now's Marketing and Business Development teams to enhance the design of our client-facing and panel websites as well as playing a major part in developing the design of our marketing materials.

Prior experience of Confirmit is not essential as the successful candidate will be led towards a comprehensive understanding of Confirmit's functionality and how it builds web pages and records data. In fact, much of the first few months may involve getting to know the software by working in a partly survey production role.

The ideal candidate would have a creative flare and a proven desire for innovation, with at least 2 years experience in using Flash multimedia software to a high standard. You are required to have good attention to detail and a can-do attitude, and good basic IT skills.

Required skills/attributes:

- UK Degree, or equivalent, at least 2:1 grade preferred
- Proven ability for innovative design solutions and the ability to "think outside the box"
- Flash animation, ActionScript, Multimedia authoring - at least 2 years' experience, academic or commercial
- Flash remoting; exchanging data with web applications
- JavaScript (or Java or Jscript.NET)
- Photoshop, Illustrator or other graphics manipulation software - at least 2 years' experience, academic or commercial
- Compliant hand-code edited (D)HTML skills - effectively using frames, tables etc. to achieve required content placement to cater for maximum browser compatibility
- Web design, XHTML, CSS

Contact us for help or advice on any aspect of international online fieldwork or panels:

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- Multi-tasking - managing many projects and many tasks at the same time by organising own time based on given priorities
- Working to deadlines in a fast-moving environment
- Communication skills - explaining technical points to non-technical people
- Team player - not only sharing ideas with the other programmers but working with the project management and sales teams to achieve a common goal
- Client focused

Other useful skills/attributes:

- Understanding of HTTP, AJAX and Web Services
- Understanding of survey scripting (CATI, CAPI, CAWI)
- Knowledge of other software packages for web-related work, especially for video and audio manipulation
- Knowledge and experience of the more common MS Office tools - Powerpoint would be an asset
- Elementary knowledge of market research and survey design would be useful

Training:

A structured programme of in-house and external training will be provided to learn Confront and related software, but the successful candidate is expected to enter the role already having the knowledge for the aforementioned requirements beyond that.

Contact:

If you'd like to join our young, dynamic team please email your CV and covering letter to the contact below. You **MUST** post a covering letter summarising your experience and explaining why you think you are suitable for this specific role.

Mr. Meb Gafur at Research Now
email:meb@researchnow.co.uk

Unfortunately due to the high number of CVs we receive we are only able to respond to those candidates that we are able to take to the next stage. We wish everyone success in his or her job search.

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