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Research Now plc

Appointment of Chief Financial Officer

Research Now Plc (AIM: RNOW), the leading European online fieldwork provider to the market research industry, announced on 17 August that Nathan Runnicles had been appointed as its new Chief Financial Officer. Research Now is pleased to announce that Nathan has commenced his employment and joined the Board ahead of schedule on 23 October 2007.

As part of Nathan's remuneration package, the Company issued to him 38,300 share options on 29 October 2007 at an exercise price of £2.61 exercisable between 1 February 2009 and 28 October 2017.

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Notes to Editors:

ABOUT Research Now

- Research Now is the leading European online fieldwork and panel specialist
- "Fieldwork" is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet
- Research Now owns the "Valued Opinions" family of online panels across 25 countries (UK, Germany, France, Italy, Spain, USA, Canada, Brazil, Switzerland, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece, Australia and New Zealand).
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 11 offices – London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange