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Research Now plc

Appointment of Chief Financial Officer

The Board of Research Now, the leading European online fieldwork provider to the market research industry, is pleased to announce that Nathan Runnicles has been appointed as Chief Financial Officer and will join the Board on 19th November 2007.

Nathan joins from Fitch, a subsidiary of WPP Group plc, where he was the Regional Finance Director, EMEA, with responsibility for the Group's financial management and corporate development in Europe and the Middle East. Prior to that, he led the corporate finance function of Cordiant Communications Group plc from 2001 until Cordiant's acquisition by WPP in 2003.

Mr Runnicles, aged 33, qualified as a Chartered Accountant with PriceWaterhouseCoopers in 1998.

Commenting, Geoff Westmore, Chairman, said:

"We are delighted to welcome Nathan to the Board of Research Now. His practical experience of working in a finance and corporate development capacity with global agencies in the marketing space, means he is ideally suited to support Research Now's ambition to become the world's leading on-line fieldwork provider to the market research industry."

Other information

Mr Runnicles holds or has held the following directorships within the five years prior to this announcement:

Director of Fitch Worldwide Limited since September 2006
President of Fitch Vendome SAS since June 2004.

There are no further disclosures to be made in accordance with Schedule 2 (g) of the AIM Rules.

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Notes to Editors:

ABOUT Research Now

- Research Now is the leading European online fieldwork and panel specialist
- “Fieldwork” is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet
- Research Now owns the “Valued Opinions” family of online panels across 25 countries (UK, Germany, France, Italy, Spain, USA, Canada, Brazil, Switzerland, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece, Australia and New Zealand).
- Research Now’s online panels are used by leading research agencies and some of the world’s best known companies
- Research Now has 11 offices – London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange