

Date: Embargoed until 07.00 hrs, Friday 4 May 2007

Contact: Chris Havemann (Chief Executive)
Andrew Cooper (Managing Director)
Research Now
Tel: +44 (0)20 7091 7800
Corporate Website: www.researchnow.co.uk

Alistair Mackinnon-Musson
Nicola Savage
Hudson Sandler
Tel: +44 (0)20 7796 4133
Email: rn@hspr.com

Mark Williams
Chris Bowman
Canaccord Adams Limited
Tel: +44(0)20 7050 6500

Research Now plc

Half Year Trading Statement

Research Now, the leading European online fieldwork provider to the market research industry, will announce its Interim results for the half year to 30 April 2007 in early July.

The Board is pleased to report that in the first half, Group sales were on budget. Organic sales in the six months to 30 April 2007 (excluding OpenVenue) were approximately £8.1 million, an increase of 130% over the same period last year (£3.5 million).

In January, due to the effects of a tragic incident, the Group's London offices were requisitioned for a month by the Metropolitan Police as a major crime scene, forcing the head office and UK operation to relocate to temporary accommodation and subsequently to move to new premises. The associated non-insured impact of this event on the Group's profit and loss account over the full year will amount to £0.5 million (pre-tax). Had this not been the case, operating profit would also have been on budget at the end of the first half.

The company has now recovered fully from the disruption and it has recorded significant sales growth in every territory in the half year, with record organic sales being achieved in both March and April. Investment in people and panels also continues at a high level, to fuel the next stage of the Group's international growth.

Looking ahead, the Board is expecting further significant profitable growth across all territories in the second half.

Commenting, Chris Havemann, Chief Executive, said:

"The global market for online fieldwork continues to expand rapidly and Research Now is consolidating its position within the market as one of the leading global players in this dynamic industry".

- ENDS -