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Photographs: Available from Hudson Sandler, as above

Research Now plc

Pre-Close Trading Update

Results will significantly exceed market expectations

The Board of Research Now, the leading European online fieldwork provider and panel specialist to the global market research industry, is pleased to make the following trading update prior to the Group going into its close period.

The Group expects to announce its financial results for the year to 31 October 2006 on 10 January 2007.

2006 Growth Storms Ahead of Market Expectations:

The Board of Research Now is pleased to announce that both turnover and profit before tax for the year to 31 October 2006 are expected to be significantly ahead of current market forecasts.

Group profit before tax is expected to treble to at least £1.6m (2005: £0.52m). Group turnover is expected to be around £9.6m (2005: £3.64m) and the Group's cash balance rose to around £2.3m by 31 October 2006 (2005: £1.43m).

During the year Research Now invested heavily, opening seven new offices and hiring key staff in the US, Germany, France and Australia. The Board is pleased that all four countries have performed strongly, with all moving into profit by the end of the financial year.

Fuelled by continued strong growth from the UK business, the Group established 12 new online access panels during the year, extending its panel coverage into Eastern Europe, Southern Europe and the Nordic Region.

Rapid sales growth has been underpinned by buoyant demand for the Group's high quality online fieldwork and panel services. The client base has trebled, with over 300 clients served worldwide during the year and the top five clients now account for less than 25% of turnover. Supporting this growth, the Group has continued to invest heavily in staff, with 126 full time employees within the Group worldwide at 31 October 2006 (2005: 46).

Commenting, Chris Havemann, Chief Executive said:

"Our results strongly validate the Group's strategy of recycling our immediate success into international expansion for longer term benefit – whilst still producing results significantly ahead of market expectations."

"The market for quality online fieldwork and panel services is continuing to expand dramatically and the Group looks forward to further profitable growth in 2007."

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Notes To Editors:

ABOUT Research Now

- Research Now is the leading European online fieldwork and panel specialist
- "Fieldwork" is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet
- Research Now owns the "Valued Opinions" family of online panels across 20 countries (UK, Germany, France, Italy, Spain, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece and Australia), comprising over one million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has offices in London, New York, Chicago, San Francisco, Frankfurt, Hamburg, Paris, Sydney, Melbourne and Athens
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange