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Research Now plc

Trading Update

Strong first half – revenues up 85%

Research Now plc (AIM: RNOW), a leading international online fieldwork provider to the market research industry, is pleased to make the following trading update for the half year ending 30 April 2008, ahead of the announcement of its Interim Results on Tuesday 1 July 2008.

Highlights for the half year

- Total revenues expected to exceed £18.5 million, representing growth in excess of 85% (H1 2007: £9.9million)
- Strong growth in all markets
- Underlying revenues* ahead by more than 45%
- Operating profits expected to exceed £2.3 million (H1 2007: £0.3m)
- Balance sheet strengthened by £7 million institutional placing in December 2007 and improved cash generation

Commenting, Chris Havemann, Chief Executive said:

“All our business units performed strongly in the first half and we are particularly pleased with our rate of organic growth and the ongoing improvement in operating margins. Demand for high quality online fieldwork and panel services is buoyant in all our markets and we remain positive in our outlook for the full year.”

* Underlying revenue growth is calculated by taking the increase in 2007/8 revenue over 2006/7 pro forma revenue, at constant exchange rates. The pro forma revenue assumes that any acquisitions were owned for the comparable period in the prior year.

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Notes to Editors:

ABOUT Research Now

- Research Now is a leading International online fieldwork and panel specialist
- “Fieldwork” is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet
- Research Now owns the “Valued Opinions” family of online panels across 28 countries (UK, Germany, France, Italy, Spain, USA, Canada, Argentina, Brazil, Chile, Mexico, Switzerland, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece, Australia and New Zealand).
- Research Now’s online panels are used by leading research agencies and some of the world’s best known companies
- Research Now has 12 offices – London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Munich, Paris, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW)