

## New Senior Position at Research Now with appointment of Phil Rance as UK Commercial Director

**New role created at Online Panel Company to add further emphasis on Client Development in the UK**

London, February 8 2008: Following the recent publication of strong financial results, Research Now, the international online fieldwork and panel specialist, has appointed Phil Rance as UK Commercial Director. Phil is the second new senior hire this year for the online panel company, who announced last week the appointment of Peter Blansjaar as Asia Pacific Operations Director. Phil will take overall responsibility for client development at Research Now UK, reporting to Andrew Cooper, Group Managing Director.

Phil brings an extensive range of business experience from the financial services, insurance and consultancy sectors, with a career spanning positions at the Automobile Association (AA) as Director of Sales and Partnerships and Regional Director for Bradford and Bingley's retail business. Phil has also worked in strategy consultancy.

**Phil Rance, UK Commercial Director of Research Now, comments:**

"I am delighted to be joining Research Now at this exciting time in the development of the online research industry. Research Now has a strong partnership model with clients and there is a tremendous opportunity to build on this and help our clients differentiate through quality online fieldwork"

**Group Managing Director of Research Now, Andrew Cooper, comments:**

"We are extremely pleased to welcome Phil on board. His appointment at the helm of our dedicated UK client development team allows us to continue to develop our strong client-focused strategy in the UK and align more fully with our clients' needs."

Research Now has over 750 clients globally, with some 271 new clients won in the financial year ending 31 October 2007.

Research Now owns one of the largest online research panels in the UK. The panel is one of the company's 28 proprietary online panels in Europe, North and Latin America and Australasia, which comprise over 2.2 million active respondents.

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**Corporate Website:**

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**About Research Now:**

- Research Now is the leading international online fieldwork and panel specialist
- Research Now owns 28 proprietary online panels across Europe, Australia North, Central and South America, comprising more than 2.2 million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 12 offices - Sydney, Melbourne, London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Munich, Athens and Paris.
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange