

Research Now Expands French Team

New appointments in Paris to build leading industry online fieldwork team

Paris, May 21 2008: Research Now announces two new appointments to its team in Paris. The international online fieldwork and panel specialists have appointed Sebastien Croizard as Commercial Director and Marie Cheneval as Client Development Manager. Sebastien joins Research Now following nine years at business consultancy / market intelligence company, Frost and Sullivan, where he was latterly European Sales Director. Marie joins from market research agency, Adiant, where she worked on both qualitative and quantitative consumer research.

In the existing team, Ouiza Rebahi has been promoted to Client Development Director, and project manager Valentine Simon moves from London to Paris. Ouiza and Valentine will report to Mr Croizard, who in turn will report into Emma Smith, Managing Director, Research Now France. The new recruits join the team to meet client needs in this growing online fieldwork market.

Commenting on the appointments, Emma Smith stated:

"We are very pleased to be welcoming Sebastien and Marie to the team in Paris. Expanding our team will enable us to continue to meet our objective of offering our clients the best, most informed and highest quality client service in the fieldwork industry, alongside access to our 120,000-strong online French consumer panel and panel expertise. We are looking forward to meeting the demands of a dynamic online research industry in France."

Including France, Research Now operates 28 proprietary online panels globally comprising over 2 million active panellists.

- Ends -

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About Research Now:

- Research Now is the leading international online fieldwork and panel specialist
- Research Now owns 28 proprietary online panels across Europe, Australia North, Central and South America, comprising more than 2 million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 12 offices - Paris, Frankfurt, Hamburg, Munich, London, New York, Chicago, San Francisco, Toronto, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange