

Research Now Focuses on Dutch Clients with the Appointment of Falk Rehkopf as Head of Client Development for the Netherlands

Online panel company to provide Dutch clients with a one-stop shop for international online fieldwork

London, 13th June 2007: Research Now, the international online fieldwork and panel specialists, today announced the appointment of Falk Rehkopf as Head of Client Development (The Netherlands). Falk joins the company to consult with Dutch clients looking to expand their online research activities internationally.

With more research-only panellists covering more countries in Europe than any other publicly-quoted panel company, Research Now provides extensive panel reach across 24 markets globally, covering over 1.5 million active panellists. Falk will assist Dutch clients in leveraging this unrivalled panel resource for multi-national projects.

Commenting on his appointment, Falk stated:

“I am very pleased to be joining this fast-paced, dynamic provider of international panels and fieldwork. I look forward to providing the one-stop shop coverage to both our existing and new clients in the region.”

About Falk Rehkopf:

Prior to Research Now, Falk worked as a Research Manager with SPSS Online Services in The Netherlands and as a Senior Research Associate with Forrester Research.

- ENDS -

Enclosed - photograph Falk Rehkopf

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About Research Now:

- Research Now is the leading International online fieldwork and panel specialist
- Research Now owns 24 proprietary online panels across Europe, Australia and North America, comprising more than 1.5 million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 11 offices - London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange