

MEDIA RELEASE

Research Now Continues US Expansion with Chicago Office

Research Now continues expansion in the USA with opening of Chicago office and further recruitment

London, 17th November 2006: Research Now, (LSE:RNOW), the leading European online fieldwork and panel specialists, today announced the opening of a Chicago office and the appointment of Mike Gray, Vice President – Client Development, to build the Chicago team. Mike joins Research Now with more than 20 years of market research and business development experience in the Mid-West, and most recently held senior client development roles at comScore Networks and Market Tools. Mike will be joined by Emmanuel Probst, Client Development Manager, who is relocating from the company's Paris office where he has been instrumental in building Research Now's French business.

On joining Research Now, Mike Gray commented:

"In the past several years, I have been asked by my U.S. clients to provide a quality online solution for Europe. I have attempted to use US providers and have had relatively little success. Research Now however is genuinely expert in running online multi-country research throughout Europe and the rest of the world, and I am very excited to be able to be a part of Research Now's U.S. Team."

Following the appointments, Charles Pearson, Senior Vice President of Business Development, commented: "Mike and Emmanuel are both very experienced with global online fieldwork and will work extremely well with the vast market research agency client base throughout the Central Region."

Andrew Cooper, co-founder and Group Managing Director of Research Now comments:

"Mike joining us and the opening of our Chicago office is a continuation of our strategy of offering clients a one stop shop to European respondents – served by local client development people who are knowledgeable about the European market place, coupled with delivery and project management direct from our US delivery hub in San Francisco."

Nine others are also joining Research Now's US team in San Francisco. These are Matt Dolen as Client Development Manager, formerly of Data Monitor; Rich Ridlen as Project Manager, formerly of Electronic Arts; Alexander Ayzenberg as Project Manager, formerly of Telephia; Sarah Storer as Project Manager, formerly of Pinpoint Research; Winson Shuen as Client Development Executive; and Ted Truong, Carolyn Kubacki, Darren Tan, and Derek Bushy as Project Executives.

ENDS

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Notes To Editors:

ABOUT Research Now

- Research Now is the leading European online fieldwork and panel specialist
- Research Now owns the “Valued Opinions” family of panels across 20 countries (Australia, UK, Germany, France, Italy, Spain, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, and Greece, comprising over a million panellists globally)
- Research Now’s online panels are used by leading research agencies and some of the world’s best known companies
- Research Now has offices in London, New York, Chicago, San Francisco, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne.
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange