

**Date:** Immediate: Monday 10 December 2007

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## **Research Now plc ('Research Now' or the 'Company')**

### **Application for admission of shares to AIM**

**Research Now plc (AIM: RNOW), the leading European online fieldwork provider to the market research industry, announces** that further to the Company's 4 December 2007 announcement, an application has been made for the admission to trading on AIM of the 500,000 ordinary shares of 2p each in the capital of the Company, in connection with the first placing (the "First Placing Shares"). The First Placing Shares were placed with institutional investors at 300p per share, raising gross proceeds of £1.5 million. Admission of the First Placing Shares is expected to occur at 8.00 am on 11 December 2007.

Following admission of the First Placing Shares, Research Now will have 14,811,457 common shares with a nominal value of 2p with voting rights in issue, none of which are held in treasury.

#### **Notes to Editors:**

#### **ABOUT Research Now**

- Research Now is the leading European online fieldwork and panel specialist.
- 'Fieldwork' is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet.
- Research Now owns the 'Valued Opinions' family of online panels across 25 countries (UK, Germany, France, Italy, Spain, USA, Canada, Brazil, Switzerland, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece, Australia and New Zealand).
- Research Now's online panels are used by leading research agencies and some of the world's best known companies.
- Research Now has 11 offices - London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne.
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW).

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