

Date: Immediate: Thursday 27 December 2007

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Research Now plc ('Research Now' or the 'Company')

Result of Extraordinary General Meeting

At the Extraordinary General Meeting of **Research Now plc** held today, both resolutions were duly passed, giving the directors specific authority to allot 1,833,334 ordinary shares in the capital of the Company ("Second Placing Shares") on a non-pre emptive basis. The Second Placing Shares were placed with institutional investors at a price of 300p per share, raising gross proceeds of £5.5 million.

An application has been made for the admission of the Second Placing Shares to trading on AIM. Admission of the Second Placing Shares is expected to occur at 8.00am on 4 January 2008.

Following admission of the Second Placing Shares, Research Now will have 16,644,791 ordinary shares of 2p each in issue.

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Notes to Editors:

ABOUT Research Now

- Research Now is the leading European online fieldwork and panel specialist.
- 'Fieldwork' is the collection of survey data via personal interviews – a process that Research Now undertakes via the Internet.
- Research Now owns the 'Valued Opinions' family of online panels across 28 countries (UK, Germany, France, Italy, Spain, USA, Canada, Brazil, Switzerland, Republic of Ireland, Austria, Sweden, Poland, Denmark, The Netherlands, Norway, Finland, Portugal, Russia, the Czech Republic, Hungary, Belgium, Greece, Australia, New Zealand, Mexico, Argentina and Chile).

- Research Now's online panels are used by leading research agencies and some of the world's best known companies.
- Research Now has 11 offices - London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Paris, Athens, Sydney and Melbourne.
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW).