

Research Now Opens Office in Munich

Online panel specialist opens third office in Germany to serve expanding client base

London, January 18th 2008: Research Now, the international online fieldwork and panel specialist will open its third office in Germany on 1st March 2008. The office will be headed up by Client Development Manager Oliver Tjarks. Oliver joins Research Now from German online panel company, Respondi AG.

The Munich office has been opened in response to the growth of Research Now's business in Germany and the need to service clients at a local level.

Managing Director of Research Now Central Europe, Marc Smaluhn, explains:

"This step underpins Research Now's commitment to its clients. Increasing project complexity requires account and project support close to our client base. With offices in Hamburg, Munich and Frankfurt, Research Now can provide the extensive resource of a one-stop shop for international online fieldwork projects with a local contact point to ensure the highest quality and service."

Including Germany, Austria and Switzerland, Research Now operates 28 proprietary online panels globally comprising 2.2 million active panellists.

- Ends -

Enquiries:

General Enquiries:

Emma Smith, Group Marketing Director

emma@researchnow.co.uk

T: 020 7921 2400

Andrew Cooper, Group Managing Director

andrew@researchnow.co.uk

T: 020 7921 2400

Investors:

Chris Havemann, Chief Executive

chris@researchnow.co.uk

T: 020 7921 2400

Strategic, Financial and Corporate Communications:

Alistair Mackinnon-Musson, Hudson Sandler

Alistair@hspr.com

T: 020 7796 4133

Corporate Website:

www.researchnow.co.uk

About Research Now:

- Research Now is the leading international online fieldwork and panel specialist
- Research Now owns 28 proprietary online panels across Europe, Australia North, Central and South America, comprising more than 2.2 million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 12 offices - London, New York, Chicago, San Francisco, Toronto, Frankfurt, Hamburg, Munich, Paris, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange