

Sébastien Croizard Becomes Managing Director for Research Now France

Paris, 4th November 2008: Research Now, the international online fieldwork and panel specialists, are pleased to announce the appointment of Sébastien Croizard as Managing Director for Research Now's French business. Sébastien, previously Commercial Director for the office, will report into Phil Rance, Managing Director for Europe. He will manage the team of client development executives in the Paris office.

Sébastien joined the company in April this year. Prior to joining Research Now, he spent ten years at business consultancy and market intelligence company, Frost & Sullivan, working in sales director roles in France and across Europe. He also worked Saatchi and Saatchi in a marketing role and holds an honours degree from the ICD Business School in Paris.

Research Now France is headquartered in Paris, and provides online fieldwork and panel solutions to clients throughout France and Belgium.

Commenting on the appointment, Phil Rance, Managing Director, Europe stated:

"I am extremely pleased to appoint Sébastien into this role. Sébastien brings with him strong business and commercial experience which will help guide our clients in France in getting the best out of online fieldwork."

Research Now currently operates 36 proprietary, research-only online panels across Europe, North & Latin America, Australia-Pacific and Asia, providing access to over 2 million respondents worldwide.

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About Research Now:

www.researchnow.co.uk

- Research Now is a leading international online fieldwork and panel specialist
- Research Now's 36 proprietary, research-only online panels across Europe, the Americas and Asia Pacific, are used by leading research agencies and some of the world's best known companies
- Research Now has 16 offices - Sydney, Melbourne, London, Paris, Frankfurt, Hamburg, Munich, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto, Shanghai, Singapore
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW)